

ANNUAL KWH SAVED

37,400

ANNUAL SAVINGS

\$4,955.00

ENERGY REDUCED

57.3%

PAYBACK .59 YEARS

CHALLENGE: Bob Rohrman Schaumburg Lincoln went through a major renovation but was not sure what the best lighting was for the showroom. They wanted the showroom to stand out from other dealerships on Golf Road to draw customers in. The goal was to increase the color clarity and create a modern bright and refreshing atmosphere that would help increase sales.

"Tenesis gets the job done for me every time."

*- Mark Battista
Director*

SOLUTION: Tenesis designed an open-ceiling concept and custom layout with 2'x2' Flat Panel LED fixtures throughout the showroom in order to create the modern, up-scale atmosphere The Bob Rohrman Auto Group was looking for.



TENESIS

TOTAL ENERGY SOLUTIONS

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AFTER